

## More Than Just a Molder

Elite Plastics, a division of GM Nameplate is a premier injection and compression silicone molding manufacturer. In addition to its core molding capabilities, Elite Plastics also offers an array of value-added services that make it truly *elite* among molders.

**Decorating.** Pre- and post-molding decorating options include:

- Insert in-mold decorating
- Screen printing
- Pad printing
- Hot stamping
- Spray painting
- Laser etching



**Custom Value-added Manufacturing.** As part of GM Nameplate, a multi-national manufacturer with eight divisions across North America and Asia, Elite Plastics offers an impressive range of value-added custom manufacturing options. Both sub-assemblies and complete products may be assembled by Elite Plastics. Here are just a few of the GM Nameplate manufactured components that may be assembled with an Elite Plastics molded part:

- Labels
- Brand identity nameplates
- Graphic overlays
- Membrane switches
- Shielding & die-cut components
- Touch screens

**Design and Engineering Assistance.** Taking a plastic or silicone part from conceptual design to production can be problematic. Elite Plastics' engineers work closely with customers throughout the design, tool building and prototype process to ensure efficient manufacturability and top notch quality.

**Tool Building.** An in-house tooling department uses the most up-to-date CNC manufacturing equipment in the industry, building prototype and production tools for injection and compression molded components.

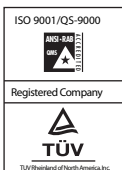
**Dedication to Quality.** As an ISO 9001/9002 certified manufacturer, every operation is closely monitored by quality control inspectors and quality engineers trained in statistical process control. State-of-the-art inspection equipment, including coordinate measuring machinery and optical gauging equipment, is used to support these efforts. A sophisticated job cost tracking system allows Elite Plastics to offer customers high quality along with competitive pricing.



## What Our Customers Say About Us

*"Thanks to the diligent and ongoing efforts of Elite Plastics, we have made substantial strides towards standardizing processes; establishing controls; measuring progress; and, most importantly, helping TDS overcome very tight supply deadlines by accelerating a new product introduction process for overmolding of TDS Recon parts."*

-Shawn M. Curtis, Quality Control Manager  
Tripod Data Systems



Celebrating 50 years of manufacturing expertise, GM Nameplate specializes in the custom design and manufacturing of brand identity components including nameplates, decals, labels and graphic overlays; electronic input devices such as membrane switches, rubber keypads and touch screens; highly decorated and molded plastic components; and large format digital graphics. With its many capabilities, GM Nameplate is recognized worldwide as a vertically integrated solutions provider who provides products and services that meet or exceed customer expectations every time.